

HELLO, WORLD.

I am Emile Potgieter.
 Digital Designer, Animator, UI/UX,
 3d Designer & Marketing Campaigner.

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ABOUT

More About Me

Introduced to computers from a very young age and always placing the emphasis on design, I have acquired the following abilities. Very passionate about all factors of creative designing be it physical or on digital format. I have learned the ability to adapt with ease to working on solo or team project environments. Also benefited by being multi-disciplined with regards to designing, coding, software and hardware technical, with very good decision making ability.

Have a great appetite for solving problems including the ability to interact with people from all walks of life. Guts of steel, curiosity and the willingness to understand client and target audience requirements.

The ability to work under pressure by meeting deadlines. Able to handle any task given, be it web, multimedia, motion, branding or print. My mission is to improve, enhance and apply my skills with regards to carrying out quality work packages as commissioned.

CAPABILITIES

What I Do

My many years of diverse experience in many facets of industry & direct contact with clients has given me the advantage of creating that golden avb that allows me to stand out and allow enormous values to the establishment I associate myself with

PROJECT MANAGEMENT

Working & managing many different projects has allowed me to work with a diverse team on each project, each with their own 'magic' they bring to the table and working with these teams, has given me a good understanding of how to work & motivate certain specialities.

CAMPAIGN COPYWRITING

Coming up with new ideas & interesting ways of implementing technology is a mind-set I take with my projects. Always thinking of new ways to engage audience in the most challenging environment.

WEB DESIGN & UI/UX

As well of as creating up & coming UI & UX's it is important to understand & be able code in HTML + CSS but not limited front end design. I've coded & created & replaced more than 30 website's, & created UI's & UX'S for more than 15 application's & software package's.

2D & 3D Animation

When it comes to design, I'm very proficient on diverse levels in a 3d space I'm able to model, clean UV's, Texture, rigging, Animate & render. Also have experience in Mocap. In 2D Creating & conceptualizing vector logo's graphics for print digital & more. I'm also skilled in animatinavg in this medium.



Barloworld

SKILLSET

I've Got Skills

JUST TO LEVEL OUT A FEW OF TOP COMPETENCIES, I HAVE A VERY DIVERSE SKILLSET ALL IN CONNECTION WITH THE INDUSTRY & I ALWAYS CONTINUE TO LEARN NEW ONES AND IMPROVE ON CURRENT ONES.

HTML 5

95%

CSS 3

95%

3D & 2D DESIGN

95%

2D & 3D ANIMATION

90%

DIGITAL MARKETING CONCEPTION

97%

ADOBE CREATIVE SUITE

98%

UI & UX

98%

COMMUNICATION

95%

TEAM PLAYER

100%

OPERATING SYSTEM'S

90%

UNITY AR, VR & DEV

95%

VISUAL STUDIO

95%

MVC DEVELOPMENT

95%

JAVASCRIPT

75%

AUTODESK MAYA

97%

APP DESIGN

98%

PRINT & BRAND DESIGN

89%

PROJECT MANAGEMENT

95%

COPYWRITING

100%

DIGITAL PROJECT SOLUTION'S

90%

I See Things Differently

CAREER AND EDUCATION

More of My Credentials.

34 Year's experience in the University of Life, with multiple industry specific certification.

EXPERIENCE



April 2018 - Present

Barloworld Motor Retail Senior Application Developer

These duties can include regular consultations with clients concerning software, creating new programs, and testing newly installed programs to verify functionality. The managerial side of being a SAD can include writing reports on team progress and presenting those reports to upper executive committees.



July 2017 - Present

EY | BMC Associate Supervisor | Senior Digital Designer & Animator

My expertise in the digital realm really connected with the needs of EY perfectly, digitizing processes for digital conferences & internal/external marketing. AR projects that tie into client proposals to give a new Dimension to proposals & create a new experience to the client. Recently creating a VR experience for recruiting students with VR experiences. With a young team of 10 it is also important to try & push their digital skills & getting their involvement into digital animation & illustration. Another element is that I need to create UI/UX solutions for software solutions.



November 2014 - 2017

Creative FOX Digital Studios Creative Director / Snr Digital designer

Having learnt the importance of propelling into the future & not standing still. I have learned how to acquire and accomplish difficult & amazing projects aligning myself with industry professionals to complete accomplish such tasks.



September 2012 - November 2014

Creative FOX Digital Studios Snr Digital Designer

I used my skill set learned over the years to create a brand & acquire work & started my own business, I've acquired many new skill sets in this time period establishing a great knowledge of client communication & project management I am able to be a great and valuable asset within my next environment.



March 2009 - Aug 2012

Promed Computer Services UI/UX Graphic's & Web Development

After 5 months I created a Design position for myself within the company to improve its look & feel UI & UX for the software it developed. In 2010 I completed a course that allowed me to work with HTML+CSS & developed web interfaces for clients.



November 2008 - March 2009

Promed Computer Services I.T. & Network Technician

Working at Promed I helped with Network setup's & support. Building server's & servicing hardware used within Promed's Client base. Software testing was also part of my responsibilities.

EDUCATION



2012

Autodesk Advanced Inventor

Advanced Engineering Drawing Modelling & annotations.



2012

Autodesk Advanced AutoCAD 3D

Advanced Architectural Drawing Modelling & annotations.



2012

Learn 3D Advanced 3D

Advanced 3D, Modelling, Rigging, Texturing, Animation & Particle's



2010

CTU Advanced HTML5 + CSS

Certified HTML+CSS Development Certificate



2006 - 2009

AFDA Bachelor Degree (UnderGrad)

At the art school of AFDA. I studied in 4 Major's Producing VFX Sound-Design Editing



January 1993 - December 2005

Brandwag High Matric

I completed School in 2005. Subjects: -Afrikaans -English -Art -Business Economics -Woodwork -History. I was involved in sport, Athletics & extracurricular activities. Playing rugby in high school & achieved a 2nd Dan Black belt in JFK karate also achieving springbok colours in 1999.

CONTACT

I'm Always Available & looking for New Ventures. Feel Free to Contact Me.

Get In touch with me all available routes of contact below.

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